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**Press Release**

**Subject: Calendar Year 2003 Analysis**

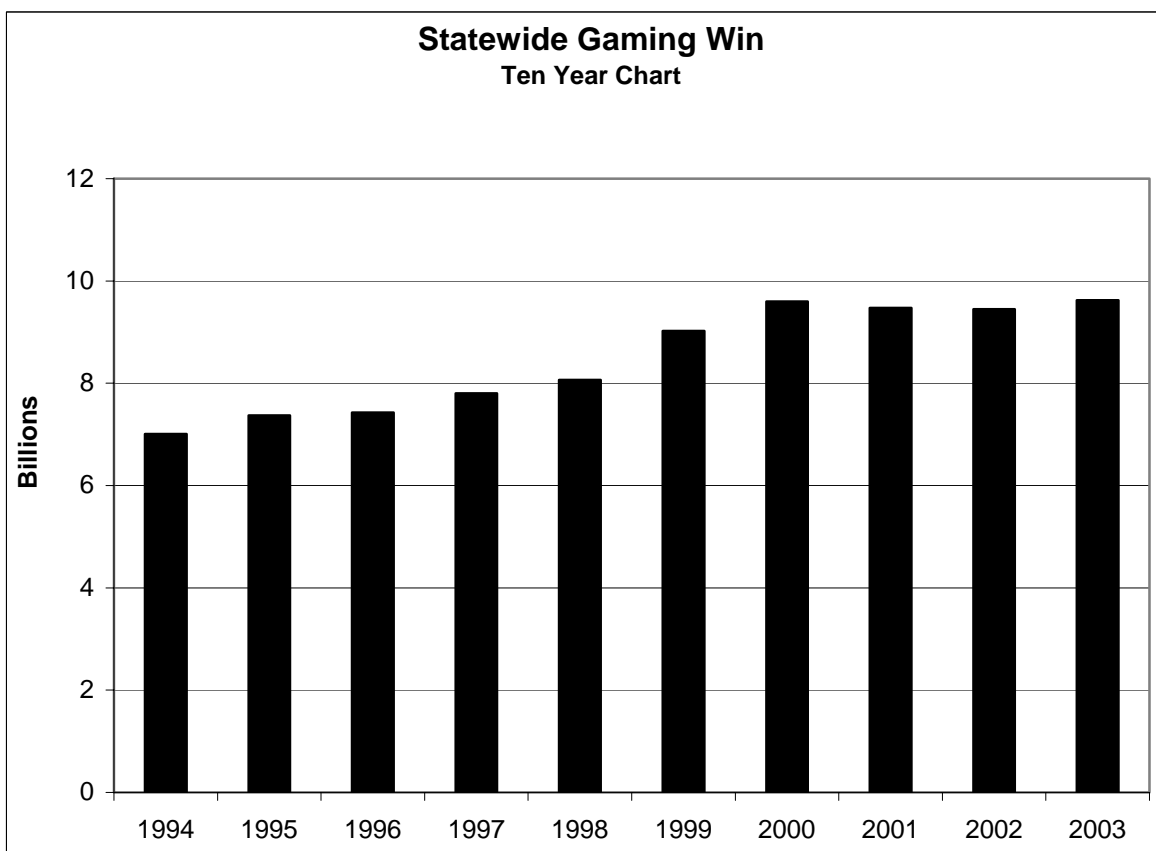
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**Nevada Gaming Revenues  
Calendar Year 2003 Analysis**

**TOTAL WIN, SLOT WIN, and GAME & TABLE WIN**

Table 1 and the ten-year chart below shows that total win increased 1.9% in calendar year 2003, this after decreasing 0.3% in 2002. Comparing back to calendar year 2000, prior to the events of September 11<sup>th</sup>, gaming win has only increased 0.003%. Slot win increased 3.3% this year, after only increasing 1.1% last year. Game & table win decreased 0.8% in 2003, following a 2.9% decrease last year. Over the ten-year period, 1994 - 2003, total win growth has averaged 4.5% with growth in slot win averaging 5.1% and game & table win growth averaging 4.2%.

Slot win generated 67.3% of the total gaming win in 2003. This is the highest percentage ever observed over the past ten years.



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**TABLE 1**  
**Total Win, Slot Win, and Game & Table Win**

Area	Total Win			Slot Win			Game & Table Win		
	2003	2002	% Change	2003	2002	% Change	2003	2002	% Change
Statewide	9,625,304,483	9,447,353,953	1.9%	6,476,859,128	6,272,871,388	3.3%	3,148,445,356	3,174,482,565	-0.8%
Clark County	7,830,675,556	7,629,962,227	2.6%	5,106,363,477	4,902,059,710	4.2%	2,724,312,079	2,727,902,513	-0.1%
Downtown Las Vegas	657,980,956	656,649,631	0.2%	483,563,442	488,397,710	-1.0%	174,417,513	168,251,918	3.7%
Las Vegas Strip	4,759,606,533	4,654,143,493	2.3%	2,558,573,614	2,439,002,450	4.9%	2,201,032,921	2,215,141,044	-0.6%
Laughlin	552,132,159	551,219,394	0.2%	470,957,532	468,072,755	0.6%	81,174,627	83,146,639	-2.4%
Boulder Strip	690,938,845	666,486,533	3.7%	595,998,187	570,189,171	4.5%	94,940,659	96,297,360	-1.4%
North Las Vegas	236,402,311	201,950,823	17.1%	210,636,039	178,490,155	18.0%	25,766,273	23,460,667	9.8%
Mesquite	112,178,660	109,151,080	2.8%	95,195,339	90,688,331	5.0%	16,983,320	18,462,753	-8.0%
Balance of County	821,436,092	790,361,273	3.9%	691,439,324	667,219,138	3.6%	129,996,766	123,142,132	5.6%
Washoe County	1,010,452,465	1,034,835,789	-2.4%	765,205,504	770,530,866	-0.7%	245,246,961	264,304,922	-7.2%
Reno	739,698,865	755,441,655	-2.1%	537,113,681	534,822,850	0.4%	202,585,182	220,618,807	-8.2%
Sparks	156,292,003	161,563,206	-3.3%	134,180,989	138,831,736	-3.3%	22,111,015	22,731,470	-2.7%
North Shore Lake Tahoe	36,664,298	38,435,771	-4.6%	26,456,855	27,923,839	-5.3%	10,207,443	10,511,932	-2.9%
Balance of County	77,797,299	79,395,157	-2.0%	67,453,979	68,952,441	-2.2%	10,343,321	10,442,713	-1.0%
South Shore Lake Tahoe	335,497,877	336,401,045	-0.3%	216,750,753	214,408,612	1.1%	118,747,120	121,992,434	-2.7%
Carson Valley Area	102,961,022	97,186,332	5.9%	94,015,427	88,209,956	6.6%	8,945,596	8,976,376	-0.3%
Elko County	219,587,345	228,369,651	-3.8%	173,135,693	181,461,270	-4.6%	46,451,653	46,908,382	-1.0%
Wendover	122,013,284	127,278,008	-4.1%	89,967,956	94,729,290	-5.0%	32,045,330	32,548,719	-1.5%
Balance of County	97,574,061	101,091,643	-3.5%	83,167,737	86,731,980	-4.1%	14,406,323	14,359,663	0.3%

## SLOT COIN-IN and GAME & TABLE DROP

Table 2 displays the coin-in from slot machines and drop from games & tables. Total slot coin-in grew 2.1% statewide in 2003, after decreasing 0.8% in 2002. Statewide drop from games & tables increased 1.0% during 2003, after decreasing 7.0% last year.

**TABLE 2**  
**Slot Coin-In and Game & Table Drop**

Area	Slot Coin-In			Game & Table Drop		
	2003	2002	% Change	2003	2002	% Change
Statewide	117,789,225,427	115,371,252,112	2.1%	20,875,274,479	20,666,520,427	1.0%
Clark County	91,282,414,177	88,596,557,492	3.0%	18,389,415,550	18,092,217,666	1.6%
Downtown Las Vegas	8,472,086,692	8,718,344,051	-2.8%	1,289,956,003	1,255,668,572	2.7%
Las Vegas Strip	40,887,322,489	39,483,811,226	3.6%	14,672,653,820	14,461,758,321	1.5%
Laughlin	7,847,417,374	7,961,289,927	-1.4%	438,160,531	447,834,469	-2.2%
Boulder Strip	12,895,907,711	12,277,456,540	5.0%	741,146,455	723,239,490	2.5%
North Las Vegas	4,391,333,541	3,938,807,909	11.5%	202,013,618	183,255,885	10.2%
Mesquite	1,812,110,331	1,712,920,080	5.8%	115,859,212	112,745,176	2.8%
Balance of County	14,976,236,039	14,503,927,759	3.3%	929,625,911	907,715,753	2.4%
Washoe County	15,169,469,632	15,548,173,005	-2.4%	1,454,563,042	1,504,649,767	-3.3%
Reno	10,505,047,094	10,731,544,793	-2.1%	1,214,721,943	1,253,858,989	-3.1%
Sparks	2,869,526,617	2,987,752,212	-4.0%	126,808,971	133,873,951	-5.3%
North Shore Lake Tahoe	509,002,655	518,834,812	-1.9%	62,587,986	64,603,421	-3.1%
Balance of County	1,285,893,266	1,310,041,188	-1.8%	50,444,142	52,313,406	-3.6%
South Shore Lake Tahoe	3,659,026,632	3,716,170,021	-1.5%	724,625,076	747,029,484	-3.0%
Carson Valley Area	2,005,269,527	1,911,359,147	4.9%	48,611,155	47,448,077	2.5%
Elko County	3,421,983,095	3,494,850,420	-2.1%	222,602,564	241,261,839	-7.7%
Wendover	2,083,417,121	2,106,570,107	-1.1%	153,695,384	170,654,694	-9.9%
Balance of County	1,338,565,974	1,388,280,313	-3.6%	68,907,180	70,607,145	-2.4%

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## SLOT and GAME & TABLE WIN PERCENT

Table 3 displays information on the win percent from slot machines and games & tables. The win percent is the percentage of coin-in from slots and drop from games & tables kept by nonrestricted licensees as gaming win.

**TABLE 3**  
**Slot and Game & Table Win %**

Area	Slot Win %			Game & Table Win %		
	2003	2002	Change	2003	2002	Change
Statewide	5.50%	5.44%	0.06	15.08%	15.36%	-0.28
Clark County	5.59%	5.53%	0.06	14.81%	15.08%	-0.27
Downtown Las Vegas	5.71%	5.60%	0.11	13.52%	13.40%	0.12
Las Vegas Strip	6.26%	6.18%	0.08	15.00%	15.32%	-0.32
Laughlin	6.00%	5.88%	0.12	18.53%	18.57%	-0.04
Boulder Strip	4.62%	4.64%	-0.02	12.81%	13.31%	-0.50
North Las Vegas	4.80%	4.53%	0.27	12.75%	12.80%	-0.05
Mesquite	5.25%	5.29%	-0.04	14.66%	16.38%	-1.72
Balance of County	4.62%	4.60%	0.02	13.98%	13.57%	0.41
Washoe County	5.04%	4.96%	0.08	16.86%	17.57%	-0.71
Reno	5.11%	4.98%	0.13	16.68%	17.60%	-0.92
Sparks	4.68%	4.65%	0.03	17.44%	16.98%	0.46
North Shore Lake Tahoe	5.20%	5.38%	-0.18	16.31%	16.27%	0.04
Balance of County	5.25%	5.26%	-0.01	20.50%	19.96%	0.54
South Shore Lake Tahoe	5.92%	5.77%	0.15	16.39%	16.33%	0.06
Carson Valley Area	4.69%	4.62%	0.07	18.40%	18.92%	-0.52
Elko County	5.06%	5.19%	-0.13	20.87%	19.44%	1.43
Wendover	4.32%	4.50%	-0.18	20.85%	19.07%	1.78
Balance of County	6.21%	6.25%	-0.04	20.91%	20.34%	0.57

## Slot Win & Coin-in by Denomination

Table 4 displays individual slot win, coin-in and win percent by denomination.

**Table 4**  
**2003 Slot Win & Coin-in By Denomination**

Denomination	Average Number Of units	Win	% change	Coin-in	% Change	Win Percentage
Penny	6,030	188,397,999	187.2%	2,306,865,035	151.7%	8.17%
Nickel	51,728	1,437,943,776	-6.7%	18,213,812,515	-7.5%	7.89%
Quarter	62,579	1,930,679,752	-5.0%	35,017,916,004	-3.9%	5.51%
Dollar	26,759	1,233,461,704	-3.4%	26,435,862,767	-4.1%	4.67%
Megabucks	666	83,068,581	8.0%	797,849,634	24.2%	10.41%
5 Dollar	3,260	239,547,404	-3.0%	5,543,029,695	-7.0%	4.32%
25 Dollar	504	56,832,649	5.2%	1,676,646,525	2.1%	3.39%
100 Dollar	297	51,114,595	30.1%	1,305,093,200	14.7%	3.92%
Multi Denomination	27,930	1,057,400,291	42.6%	21,981,055,283	31.9%	4.81%

### Game & Table Win & Drop By Game

Table 5 displays individual win, drop and win percent by game type.

**Table 5**  
**2003 Games Win and Drop by Game**

<u>Game</u>	<u>Average Number Of units</u>	<u>Win</u>	<u>% change</u>	<u>Drop</u>	<u>% Change</u>	<u>Win Percentage</u>
Twenty-One	3,349	1,118,207,498	1.4%	8,664,067,688	2.2%	12.91%
Craps	440	419,211,432	-2.3%	3,076,869,737	-1.0%	13.62%
Roulette	443	265,219,490	0.8%	1,138,431,874	2.7%	23.30%
Baccarat	90	365,860,658	-12.8%	1,865,107,038	-2.6%	19.62%
Mini-Bac	138	181,934,280	10.0%	1,317,005,071	16.4%	13.81%
3 Card Poker	172	121,055,151	32.9%	477,504,085	30.3%	25.35%
Pai Gow Poker	302	122,374,703	3.4%	546,934,143	4.3%	22.37%
Let It Ride	150	65,890,445	-6.2%	311,711,647	-2.5%	21.14%
Sports Pool	150	122,629,854	11.1%	1,864,258,715	-3.7%	6.58%
Race Book	86	87,178,006	0.9%	515,956,901	0.7%	16.90%